

## Feature Selection

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## Why feature selection

In text classification, feature selection is typically used to achieve two objectives:

- Reduce the size of the feature set
  - in order to optimize the use of computing resources and to
- Remove noise from the data
  - in order to optimize the classification performance.

## Common feature selection methods for both supervised and unsupervised applications

- Stop-word removal
  - we determine the common words in the documents which are not specific or discriminatory to the different classes.
- Stemming, different forms of the same word are consolidated into a single word.
  - singular, plural and different tenses are consolidated into a single word.
- Features are often scored and ranked using some feature weighting scheme that reflects the importance of the feature for a given task
- These methods are not specific to the case of the classification problem,
- Often used in a variety of unsupervised applications such as clustering and indexing.

- How to represent documents for text classification?
- Option 1: represent documents with all the terms (recall the term-document matrix)
  - Very high-dimensional space, with each dimension corresponding to a term.
  - Many dimensions correspond to rare words.
  - Rare words can mislead the classifier.
  - Rare misleading features are called noise features.
  - Very common words may not be good as well.
- Eliminating noise features from the representation increases efficiency and effectiveness of text classification.
- Eliminating features is called feature selection.

## Example for a noise feature

- Let's say we're doing text classification for the class *China*.
- Suppose a rare term, say ARACHNOCENTRIC, has no information about *China* ...
- ... but all instances of ARACHNOCENTRIC happen to occur in *China* documents in our training set.
- Then we may learn a classifier that incorrectly interprets ARACHNOCENTRIC as evidence for the class *China*.
- Such an incorrect generalization from an accidental property of the training set is called **overfitting**.
- **Feature selection reduces overfitting** and improves the accuracy of the classifier.

## Basic feature selection algorithm

```
SELECTFEATURES( $\mathbb{D}$ ,  $c$ ,  $k$ )  
1   $V \leftarrow \text{EXTRACTVOCABULARY}(\mathbb{D})$   
2   $L \leftarrow []$   
3  for each  $t \in V$   
4  do  $A(t, c) \leftarrow \text{COMPUTEFEATUREUTILITY}(\mathbb{D}, t, c)$   
5      $\text{APPEND}(L, \langle A(t, c), t \rangle)$   
6  return  $\text{FEATURESWITHLARGESTVALUES}(L, k)$ 
```

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How do we compute  $A$ , the feature utility?

- A feature selection method is mainly defined by the feature utility measure it employs
- Feature utility measures:
  - Frequency – select the most frequent terms
  - Mutual information – select the terms with the highest mutual information
  - Mutual information is also called information gain in this context.
  - Chi-square (see book)
- 
- 
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- These functions capture the intuition that the best terms for  $c_i$  are the ones distributed most differently in the sets of positive and negative examples of  $c_i$ .
- interpretations of this principle vary across different functions.
- $\chi^2$  and MI: measure how the results of an observation differ (i.e. are independent) from the results expected according to an initial hypothesis

## Mutual information

- Compute the feature utility  $A(t, c)$  as the mutual information (MI) of term  $t$  and class  $c$ .
- MI tells us “how much information” the term contains about the class and vice versa.
- For example, if a term’s occurrence is independent of the class (same proportion of docs within/without class contain the term), then MI is 0.
- Starting point: PMI (point-wise mutual information)

- Definition of PMI

$$PMI(t, c) = \log \frac{N_{tc}}{\hat{N}_{tc}} \quad (1)$$

- $N_{tc}$ : observed count of term  $t$  in class  $c$ .
- $\hat{N}_{tc}$ : expected count if  $t$  is random.
- When  $\hat{N}_{tc} = N_{tc}$ ,  $t$  is independent of  $c$ , hence  $MI=0$ .
- How to estimate  $\hat{N}_{tc}$ ?
- By the MLE estimator,

$$\hat{N}_{tc} = \frac{N_t N_c}{N} \quad (2)$$

- $N_t$ : total count of term  $t$  (document frequency of  $t$ )
- $N_c$ : documents in class  $c$ .
- $N$ : total number of documents.

- Definition:

$$I(U; C) = \sum_{e_t \in \{1,0\}} \sum_{e_c \in \{1,0\}} P(U=e_t, C=e_c) \log_2 \frac{P(U=e_t, C=e_c)}{P(U=e_t)P(C=e_c)}$$

- Based on maximum likelihood estimates, the formula we actually use is:

$$\begin{aligned} I(U; C) = & \frac{N_{11}}{N} \log_2 \frac{NN_{11}}{N_{1.}N_{.1}} + \frac{N_{01}}{N} \log_2 \frac{NN_{01}}{N_{0.}N_{.1}} \\ & + \frac{N_{10}}{N} \log_2 \frac{NN_{10}}{N_{1.}N_{.0}} + \frac{N_{00}}{N} \log_2 \frac{NN_{00}}{N_{0.}N_{.0}} \end{aligned}$$

- $N_{xy}$  denote the number of docs that
  - $N_{10}$ : contain  $t$  ( $e_t = 1$ ) and are not in  $c$  ( $e_c = 0$ );
  - $N_{11}$ : contain  $t$  ( $e_t = 1$ ) and are in  $c$  ( $e_c = 1$ );
  - $N_{01}$ : do not contain  $t$  ( $e_t = 0$ ) and are in  $c$  ( $e_c = 1$ );
  - $N_{00}$ : do not contain  $t$  ( $e_t = 0$ ) and are not in  $c$  ( $e_c = 0$ );
- $N = N_{00} + N_{01} + N_{10} + N_{11}$ .

	Observed			Expected	
	poultry	not poultry	SUM	poultry	no poultry
export	49	27652	27701	6.56	27694.43
no export	141	774106	774247	183.43	774063.56
sum	190	801758	801948		

For 'poultry' class,

$$\hat{export} = \frac{190 * 27701}{801948} \approx 6.56 \quad (3)$$

mutual information intermediate data:

P(tc)		Obs/Expected	
11	6.11012E-05	7.466090337	
		2.900352965	0.000177215
10	0.000175822	0.768656296	
		-0.379589451	-6.67401E-05
01	0.034481039	0.998467671	
		-0.002212379	-7.62851E-05
00	0.965282038	1.000054824	
		7.90916E-05	7.63457E-05
sum			0.000110536

## How to compute MI values (2)

- Alternative way of understanding MI:

$$I(U; C) = \sum_{e_t \in \{1,0\}} \sum_{e_c \in \{1,0\}} P(U=e_t, C=e_c) \log_2 \frac{N(U=e_t, C=e_c)}{E(U=e_t, C=e_c)}$$

- $N(U=e_t, C=e_c)$  is the count of documents with values  $e_t$  and  $e_c$  .
- $E(U=e_t, C=e_c)$  is the expected count of documents with values  $e_t$  and  $e_c$  if we assume that the two random variables are independent.

## MI example for *poultry*/EXPORT in Reuters

	$e_c = e_{poultry} = 1$	$e_c = e_{poultry} = 0$
$e_t = e_{EXPORT} = 1$	$N_{11} = 49$	$N_{10} = 27,652$
$e_t = e_{EXPORT} = 0$	$N_{01} = 141$	$N_{00} = 774,106$

Plug these values into formula:

$$\begin{aligned} I(U; C) &= \frac{49}{801,948} \log_2 \frac{801,948 \cdot 49}{(49+27,652)(49+141)} \\ &\quad + \frac{141}{801,948} \log_2 \frac{801,948 \cdot 141}{(141+774,106)(49+141)} \\ &\quad + \frac{27,652}{801,948} \log_2 \frac{801,948 \cdot 27,652}{(49+27,652)(27,652+774,106)} \\ &\quad + \frac{774,106}{801,948} \log_2 \frac{801,948 \cdot 774,106}{(141+774,106)(27,652+774,106)} \\ &\approx 0.000105 \end{aligned}$$

## MI feature selection on Reuters

Class: *coffee*

term	MI
COFFEE	0.0111
BAGS	0.0042
GROWERS	0.0025
KG	0.0019
COLOMBIA	0.0018
BRAZIL	0.0016
EXPORT	0.0014
EXPORTERS	0.0013
EXPORTS	0.0013
CROP	0.0012

Class: *sports*

term	MI
SOCCER	0.0681
CUP	0.0515
MATCH	0.0441
MATCHES	0.0408
PLAYED	0.0388
LEAGUE	0.0386
BEAT	0.0301
GAME	0.0299
GAMES	0.0284
TEAM	0.0264



$$\chi^2 = \sum_{e_t \in 0,1} \sum_{e_c \in 0,1} \frac{(N_{e_t e_c} - E_{e_t e_c})^2}{E_{e_t e_c}} \quad (4)$$

	Observed			Expected	
	poultry	not poultry	SUM	poultry	no poultry
export	49	27652	27701	6.56	27694.43
no export	141	774106	774247	183.43	774063.56
sum	190	801758	801948		

$\chi^2$  for term *export* and class *poultry*:

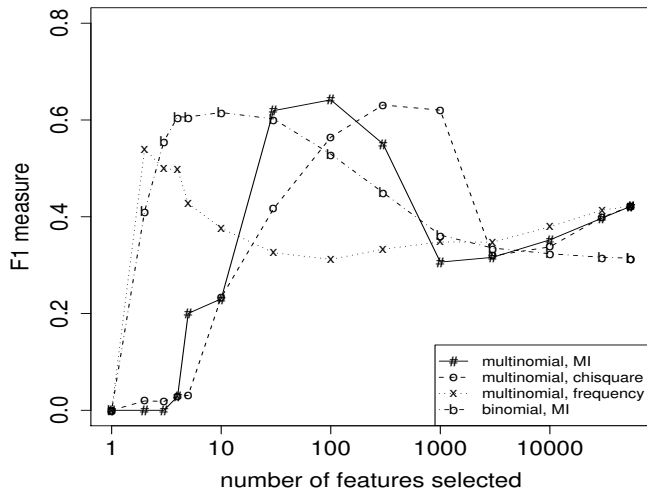
$$\chi^2 = \frac{(49 - 6.56)^2}{6.56} + \frac{(141 - 183)^2}{183} + \dots \quad (5)$$

$$\approx 274.4 + 9.8 + \dots \quad (6)$$

$$= 284.2 \quad (7)$$

observed - expected		
	poultry	no poultry
export	42.43699342	(42.44)
not export	(42.43699342)	42.44
square/expected		
	poultry	no poultry
export	274.40143308	0.06502744
not export	9.81753122	0.00232655
sum		284.28631830

## Naive Bayes: Effect of feature selection



multinomial = multinomial Naive Bayes

binomial = Bernoulli Naive Bayes

- In general, feature selection is necessary for Naive Bayes to get decent performance.
- Also true for many other learning methods in text classification: **you need feature selection for optimal performance.**

## Exercise

- Compute the “export”/POULTRY contingency table for the “Kyoto”/JAPAN in the collection given below.
- Make up a contingency table for which MI is 0 – that is, term and class are independent of each other.

“export”/POULTRY table:

	$e_c = e_{poultry} = 1$	$e_c = e_{poultry} = 0$
$e_t = e_{EXPORT} = 1$	$N_{11} = 49$	$N_{10} = 27,652$
$e_t = e_{EXPORT} = 0$	$N_{01} = 141$	$N_{00} = 774,106$

Collection:

	docID	words in document	in $c = \text{Japan?}$
training set	1	Kyoto Osaka Taiwan	yes
	2	Japan Kyoto	yes
	3	Taipei Taiwan	no
	4	Macao Taiwan Shanghai	no
	5	London	no

## Feature Transformation Methods: Supervised LSI

- Feature selection: reduce the dimensionality of the data by picking from the original set of attributes,
- Feature transformation: create a new (and smaller) set of features as a function of the original set of features.
- Typical examples of feature transformation methods
  - Latent Semantic Indexing (LSI), and its probabilistic variant PLSA .
- LSI method transforms the text space of a few hundred thousand word features to a new axis system
- Principal Component Analysis techniques are used to determine the axis-system which retains the greatest level of information about the variations in the underlying attribute values.
- Disadvantage: unsupervised, blind to the underlying class distribution.

- Reading: P251-P265. IIR
- References: